

## Coop Website Undergoes Transformation Jessica Hermesch, Director of Marketing

Ag Partners Coop's new website is live! We worked with Winfield United to rebuild our website and bring it up-to-date with current technology, as well as the size of our company overall. Grain bids, weather, and news are all still available on our home page, but look for updates coming this week to our Grain page based on feedback from customers! We're working to be our customers' central source for information on local agriculture, and soon our customers will be able to customize their own experience on our site. They'll be able to choose what they want to see, and what they don't. We'll be updating our customers on progress through social media and this newsletter, so stay tuned!

Click here to check out our website!



**Pushing Wheat Yields to the Max** Martin Holthaus, Crop Protection Manager

After what seems like our 100th inch of snow for the year, spring feels as though it will never arrive. However, in a month or so, wheat fields will start to green up and we can evaluate how the stands made it through the winter. I expect they will be fine for most of our area as there seemed to be snow on top to insulate any time it was extremely cold, which helped in reducing winter kill. Once you

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know you have a good stand, it is of importance deciding how to get the most out of your crop. If you took care of your Phosphorus needs last fall, and Potash, which can still be applied to get some chloride into the plant in helping fight off diseases, you are well on your way to boosting stand potential. Nitrogen and Sulfur should also be applied together, and at different times throughout the spring. 100-120# of Nitrogen and 10-20# of Sulfur should be your goal by the time it is starting to joint. Usually we apply herbicide with this jointing Nitrogen application, as well as making a point to apply **Topguard** fungicide too. **Topguard** is an upwardly systemic fungicide that will help keep your wheat free from diseases up until flag leaf timing. With all of the moisture we have seen for this incoming spring season so far, diseases will be pushing their thresholds earlier than normal. At flag leaf, we recommend an application of fungicide to keep it clean and healthy, as much of the yield is determined by that one leaf.

At times it may seem like wheat has 9 lives. As long as you don't give up, it will generally pay you back for extra care you give.

## **Grain Market Update** Lincoln Hillyer, VP of Grain

We are excited to introduce the new Averaging Contract this spring. The concept is very simple. You will contract a set amount and we will divide out the bushels each day and price that daily amount each day at the close.

The program will run from April 1 through June 28.

The intent of this contract is to shoot for the average, but the average during a period where the markets are historically stronger. It also occurs during a season where everyone is busy and making that phone call to sell may or may not always happen.

There is a small fee to participate. Give Carlee, Lucy, or myself a call about this program. *Deadline to sign up is March 22.* Have a great week!



Ag Partners Cooperative Inc. | 201 N. 6th St. Seneca, KS 66538 | (785) 336-6153 Visit our social media sites:





