

SPONSOR APPRECIATION NIGHT

With an attendance of 4 - 5,000 Agtegra customers, employees and business partners, this event gives your company maximum exposure to the local agriculture market.



LEVEL 1 SPONSORSHIP \$10,000

Sponsoring Appreciation Night provides a day full of networking opportunities for your company representatives to make connections with ag industry influencers. All sponsors are listed as event sponsors on our website and have the opportunity to set-up a booth at the Vendor Fair and provide a banner to be displayed at the event.

WHAT YOU GET:

12 general admission and **2 VIP passes** to the concert and VIP Night.

Extra booth space at the Vendor Fair.

Social media shout-out, listed as a sponsor online, and a banner at the event.

SPONSORSHIP COMPARISON:

Sponsorship	Level 1	Level 2	Level 3	Level 4
Cost	\$10,000	\$7,500	\$5,000	\$2,500
Tickets	12	6	4	2
Booth Space	✓	✓	✓	✓
Listed on Website	✓	✓	✓	✓
Banner at Event	✓	✓	✓	✓
Social Media Shout-out	✓	✓	✓	
Extra Booth Space	✓	✓		
VIP Passes	2			

SPONSORSHIP DEADLINES:

- June 22: sponsorship invoice payment due
- June 22: submit company logo for use in marketing materials
- July 1: provide mailing address for event tickets
- July 1: RSVP for Vendor Fair
- July 22: provide banner to be displayed at event



AGTEGRA.COM/APPRECIATION-EVENT

CONTACT

Jennifer Svarstad
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(605) 725-8352

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LEVEL 2 SPONSORSHIP \$7,500

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WHAT YOU GET:

**6 general
admission passes**
to the concert.

**Extra booth
space** at the Vendor
Fair.

**Social media
shout-out**, listed as
a sponsor online, and
a banner at the event.

SPONSORSHIP COMPARISON:

Sponsorship	Level 1	Level 2	Level 3	Level 4
Cost	\$10,000	\$7,500	\$5,000	\$2,500
Tickets	12	6	4	2
Booth Space	✓	✓	✓	✓
Listed on Website	✓	✓	✓	✓
Banner at Event	✓	✓	✓	✓
Social Media Shout-out	✓	✓	✓	
Extra Booth Space	✓	✓		
VIP Passes	2			

SPONSORSHIP DEADLINES:

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LEVEL 3 SPONSORSHIP \$5,000

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WHAT YOU GET:

**4 general
admission passes**
to the concert.

**10' x 10' booth
space** at the Vendor
Fair.

**Social media
shout-out**, listed as
a sponsor online, and
a banner at the event.

SPONSORSHIP COMPARISON:

Sponsorship	Level 1	Level 2	Level 3	Level 4
Cost	\$10,000	\$7,500	\$5,000	\$2,500
Tickets	12	6	4	2
Booth Space	✓	✓	✓	✓
Listed on Website	✓	✓	✓	✓
Banner at Event	✓	✓	✓	✓
Social Media Shout-out	✓	✓	✓	
Extra Booth Space	✓	✓		
VIP Passes	2			

SPONSORSHIP DEADLINES:

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LEVEL 4 SPONSORSHIP \$2,500

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WHAT YOU GET:

**2 general
admission passes**
to the concert.

**10' x 10' booth
space** at the Vendor
Fair.

**Listed as a
sponsor online,**
and a **banner at
the event.**

SPONSORSHIP COMPARISON:

Sponsorship	Level 1	Level 2	Level 3	Level 4
Cost	\$10,000	\$7,500	\$5,000	\$2,500
Tickets	12	6	4	2
Booth Space	✓	✓	✓	✓
Listed on Website	✓	✓	✓	✓
Banner at Event	✓	✓	✓	✓
Social Media Shout-out	✓	✓	✓	
Extra Booth Space	✓	✓		
VIP Passes	2			

SPONSORSHIP DEADLINES:

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BREAKFAST SPONSORSHIP \$50,000

Sponsoring Appreciation Night provides a day full of networking opportunities for your company representatives to make connections with ag industry influencers. The Breakfast Sponsorship includes full name recognition in all event promotions, advertising, and on-site signage associated with both morning breakfasts, ensuring high visibility for your brand.

WHAT YOU GET:

Named as the
**Breakfast
Sponsor** in all
media.

Unlimited*
**general admission
passes** to the concert
and **6 VIP passes** to
VIP Night.

**One 30-second
ad** played during
intermissions on the
stage-side digital
screens.

SPONSORSHIP COMPARISON:

Sponsorship	Breakfast	Level 1	Level 2	Level 3	Level 4
Cost	\$50,000	\$10,000	\$7,500	\$5,000	\$2,500
Tickets	Unlimited*	12	6	4	2
Booth Space	✓	✓	✓	✓	✓
Listed on Website	✓	✓	✓	✓	✓
Banner at Event	✓	✓	✓	✓	✓
Social Media Shout-out	✓	✓	✓	✓	
Extra Booth Space	✓	✓	✓		
VIP Passes	6	2			
Ad on Stage Screens	1				

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*Within reason. Tickets only to be used for company representatives that work with Agtegra and their plus ones. No resell or public giveaways.



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