



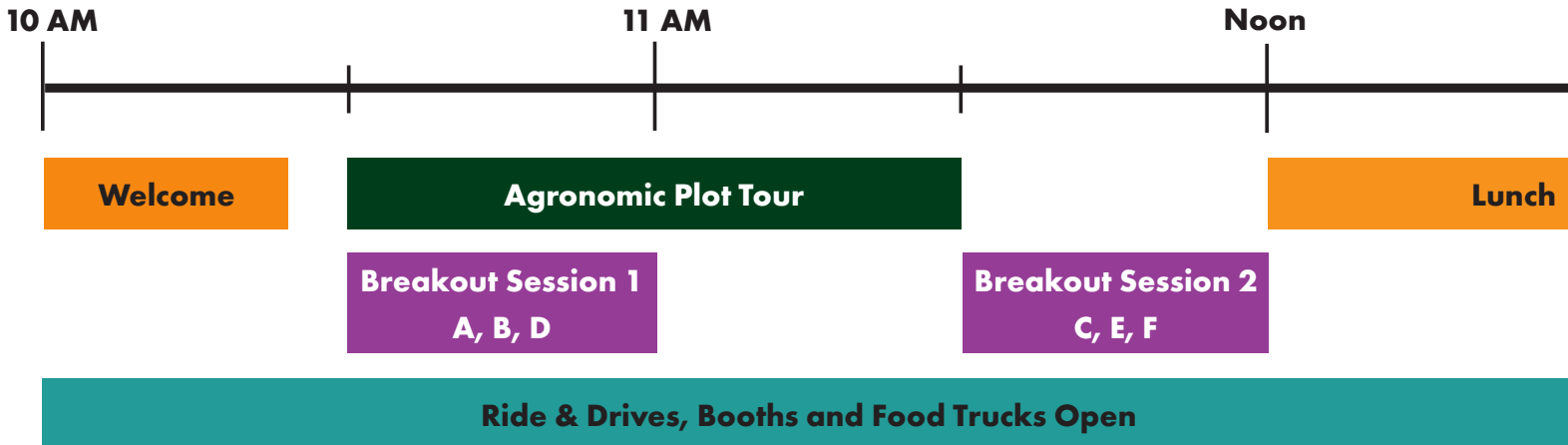
INNOVATION FIELDFEST

September 12, 2024 | 10 AM - 3 PM

Agtegra Research & Technology Plot, Aberdeen, SD

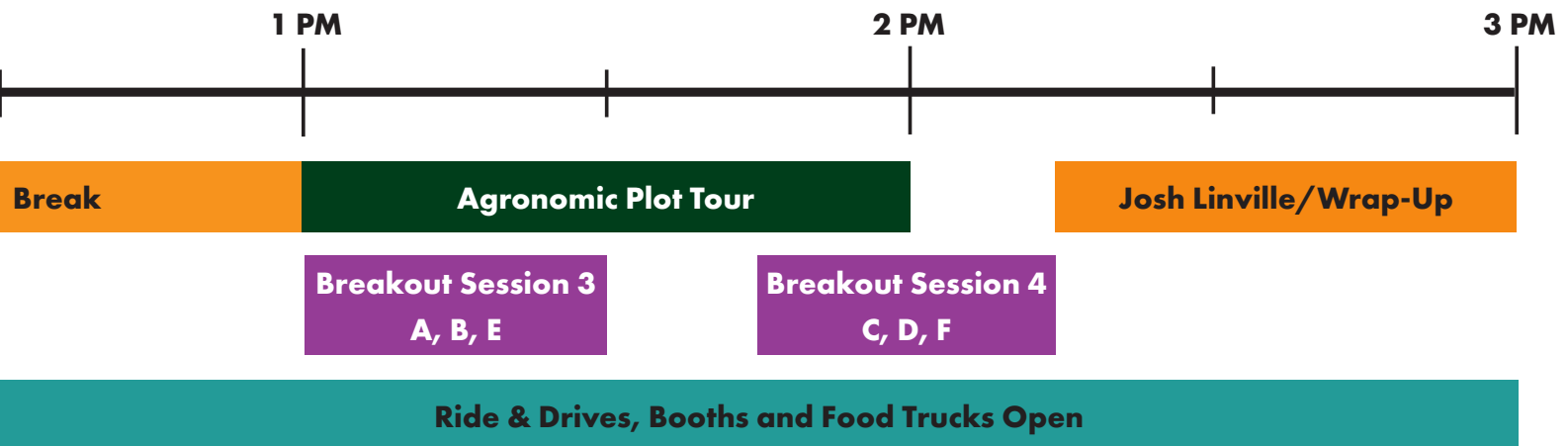


INNOVATION FIELDFEST



BREAKOUT SESSIONS

- A FORAGE PRODUCTION & LIVESTOCK GRAZING**
Roxanne Knock, PhD - Staff Nutritionist, Dakotaland Feeds; Dustin Christofferson - Agtegra Bowdle Agronomy & Innovation Center Location Manager; Justin Fruechte - Product Expert, Renovo Seed; and Brian Boyle - Sales Account Manager, Renovo Seed
Learn about forage production, which nutrients are available in crop residue and how to bridge the gap for livestock.
- B DIGGING DEEP WITH DOWNFORCE**
Joe Airheart - Agtegra Huron Agronomy & Innovation Center Location Manager and Patrick Wetzel - Agtegra Huron Innovation Center Operations Manager
Compare results of proper and improper downforce and how it affects stand and top end yield potential.
- C PLANTER NUTRITION**
Dustin Christofferson - Agtegra Bowdle Agronomy & Innovation Center Location Manager and Tyler Heilman - Agtegra Bath Innovation Center Service Manager
Learn how proper nutrient placement and fertilizer planter upgrades can enhance and protect yield.
- D PLAYING IN THE DIRT WITH AN ARX PLANTER**
Richard Jensen - Agtegra Bath Innovation Center Assistant Manager and Braxton Steffen - Agtegra Huron Innovation Center Service Manager
See a demonstration of varying planter settings and how each effects the plant differently.
- E CUSTOM APPLICATION ADVANCEMENTS**
Kaleb Bowman - Agtegra Director of Agronomy Operations; Neal Hiemstra - Agtegra Agronomy Logistics Manager; Matt Boomsma - Agtegra Agronomy Logistics Support; and Micah Mcintosh - Agtegra Applicator, Bristol
See new custom application technologies in action that Agtegra has been trialing and training applicators on.
- F NATIONAL & LOCAL CARBON OPPORTUNITIES**
Brent Wiesenburger - Director of Ag Technology Services, Agtegra; Matt Kruger - Account Manager, TruTerra; and Bailey Masat - Commodities and Marketing Manager, Redfield Energy LLC
The carbon market is ever-evolving. Learn how the latest national and local carbon programs can benefit your farm.



KEYNOTE SPEAKER | Josh Linville - VP of Fertilizer, StoneX

Lower Fertilizer Values, But Still Significant Risk

While fertilizer values are down, there remains significant global risk. Wars, logistics and politics continue to plague global fertilizer markets while grain markets continue to be depressed.

AGRONOMIC PLOT TOUR

Brad Ruden, Agtegra Agronomy Technical Services Manager

Hop on the people mover to get a highlight tour of our agronomic plot trials. We keep the foot on the gas and push for top end yields in our plot trials. Find out if it pays!

RIDE & DRIVES

Ride along and demo the ATS Simulator, MZB Data Logger, Rogo Soil Sampler and a drone sprayer during a break.

ATS Simulator

Try out the one-of-a-kind in-cab simulator that we use to train our custom applicators!

MZB Data Logger

Watch interactive demos about soil electrical conductivity and ride along to see how MZB technology works!

Rogo Robotic Soil Sampler

Watch or ride along as a robotic UTV navigates to sample sites and automatically pulls a soil core!

Drone Sprayer

Demo the Innovation Center's newest offering - a drone sprayer!

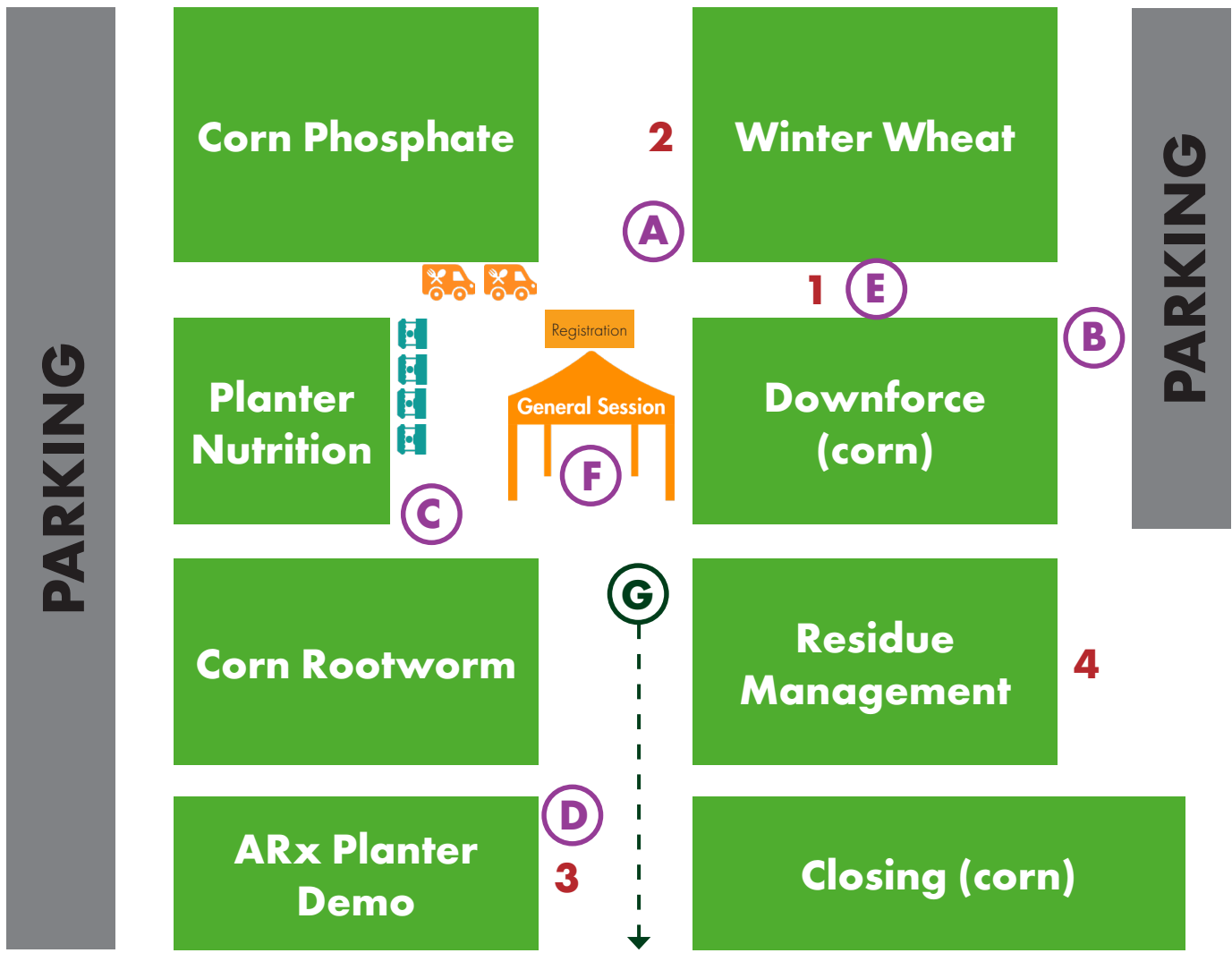
FOOD TRUCKS

Use your free meal ticket to grab lunch at one of the food trucks during a break.

BOOTHS

Visit the booths to ask follow up questions and learn more!

INNOVATION FIELDFEST



Breakout Sessions:

- (A) Forage Production & Livestock Grazing
- (B) Digging Deep with Downforce
- (C) Planter Nutrition
- (D) Playing in the Dirt with an ARx Planter

- (E) Custom App Advancements
- (F) National & Local Carbon Opportunities
- (F) Lower Fertilizer Prices but still Significant Risk
- (G) Agronomic Plot Tour

Ride & Drives:

1. Applicator Training Solutions (ATS) Simulator
2. MZB Data Logger
3. Rogo Soil Sampling
4. Drone Sprayer Demo

Booths:

- Renovo Seed by Millborn
- Dakotaland Feeds & Gallagher
- Agtegra Innovation Center & Precision Planting
- Agtegra Ag Technology
- Agtegra Grain