



**CONSUMERS
20-20
ALL MILK BM
and Sel-Plex®
DAIRY HERD & BEEF CALF
MILK REPLACER**

GUARANTEED ANALYSIS

Crude Protein, minimum	20.00%
Crude Fat, minimum	20.00%
Crude Fiber, maximum	0.15%
Calcium, minimum	0.70%
Calcium, maximum	1.20%
Phosphorus, minimum	0.70%
Vitamin A, minimum	20,000 IU/lb
Vitamin D ₃ , minimum	8,000 IU/lb
Vitamin E, minimum	100 IU/lb

INGREDIENTS

Dried Whey, Dried Whey Protein Concentrate, Dried Whey Product, Dried Milk Protein, Dried Skimmed Milk, Animal Fat (preserved with Ethoxyquin), Lecithin, Polyorbate 80, DiCalcium Phosphate, Calcium Carbonate, Brewers Dried Yeast, Hydrolyzed Yeast, Vitamin A Acetate, Vitamin B₁₂ Supplement, Vitamin E Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Choline Chloride, Vitamin B₁₂ Supplement, Folic Acid, Manganese Methylolite Complex, Iron Amino Acid Complex, Zinc Methionine Complex, Copper Lysine Complex, Cobalt Sulfate, Ethylenediamine Dihydrochloride, Saccharum Yeast, Calcium Silicate and Natural & Artificial Flavors.

Sel-Plex® is a registered trademark of Alltech



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Manufactured For:

Consumers Supply Distributing Co.

PO Box 1820

N. Sioux City, SD 57049

120

25 LB (11.34 kg) Net Weight

MIXING DIRECTIONS

- Always weigh milk replacer powder for accurate mixing.
- Mix milk replacer powder according to the schedules below by adding powder to water as indicated and mix thoroughly.

	MILK REPLACER POWDER	WATER
Individual Calf:	1.5 lb	(110-120° F) 2 quarts
Large Batch:	1.5 lb (24 cal)	4 gallons

FEEDING DIRECTIONS (2 Days to Weaning)

Always offer free choice water.
Feed the following amount of milk replacer (milk) daily per calf:
Small Breeds: Feed 2 to 2.5 quarts twice daily
Large Breeds (125 lb of body weight): Feed 2.5 quarts twice daily (in 2 quart bottle is OK).
Three Times Daily under Cold Weather: It is beneficial (especially in cold weather) to feed three feedings of milk replacer spaced evenly through the 24 hours. Mix as above and feed 2 to 2.5 quarts per feeding.

GENERAL RECOMMENDATIONS

1. Feed newborn calves 2 quarts of high quality warm colostrum via nipple bottle within 1 hour of birth and repeat 12 hours later (or) feed 4 quarts of high quality warm colostrum by esophageal feeder within 1 hour of birth and repeat 12 hours later via nipple bottle as much as they will consume.
2. Consult with your veterinarian on a dry cow and calf vaccination program including but not limited to E. Coli, rotovirus and coronavirus, cryptosporidiosis and salmonella.
3. For best mixing, continuously stir with wire whip while adding powder to 110-120° F water (not as you can tolerate on your hand). Use warm water temperature to avoid product separation. Feed milk replacer at 100-105° F.
4. Begin feeding milk replacer on day 2 and provide fresh, clean water along with a high quality, palatable calf starter on a free-choice basis.
5. Observe calves closely during the milk replacer feeding period. Avoid underfeeding, which may result in starvation, or overconsumption which may increase incidence of scours.
6. Continue to feed milk replacer until the calf is consuming a minimum of 1.5 pounds of calf starter per day, which usually occurs at 5-7 weeks of age.

Store in cool, dry location. Do not double stack pallets of milk replacer.