

PURINA[®] DRY COW PROGRAM

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products offer dairy producers convenient, complete and consistent nutrition solutions to help dry cows be more prepared to enter the pre-fresh period and transition into lactation with high feed intakes and more peak milk potential.



Next lactation's peak milk starts during the dry period.

Choose the product that works best for your nutrition program:

MINERALS

Delivers a blend of major minerals, highly available trace minerals and the vitamin levels necessary for a fully functioning immune system; to be mixed with grain and/or dry cow rations.

FEEDING RATE: 0.25 lb/hd/day

KEY OPTIMAL PRODUCT INGREDIENTS:

Major minerals, Organic Selenium, Vitamin E, Trace Minerals and Salt

TECHNOLOGY OPTIONS:

Rumensin[®], Availa[®] Plus DD Premix

SUPPLEMENTS

Formulated to be conveniently added to mixed feeds (forages, on-farm grains and commodities) to provide essential protein, energy, major minerals, trace minerals and vitamin levels needed as cows move through the dry period.

FEEDING RATE: 1-2 lb/hd/day (36-50% CP)

KEY OPTIMAL PRODUCT INGREDIENTS:

Organic Selenium, Trace Minerals and Vitamin E

TECHNOLOGY OPTIONS:

Rumensin[®]

COMPLETE FEEDS

A complete nutrition solution intended to be fed with quality forage in a total mixed ration or component-fed system. Provides essential protein, energy, major minerals, trace minerals, salt and the key vitamins needed during all stages of the dry period.

FEEDING RATE: 6-11 lb/hd/day (18% CP)

KEY OPTIMAL PRODUCT INGREDIENTS:

Organic Selenium, Trace Minerals and Vitamin E

TECHNOLOGY OPTIONS:

Rumensin[®], Purina[®] Rally[®] Dairy Feed



To learn more about the Purina® DRY COW Program contact your local Purina Animal Nutrition representative.

www.DAIRYFEEDTECHNOLOGY.com

For questions, please call:

1-800-227-8941

Purina® DRY COW Program products come equipped with the industry's leading dairy feed technologies—each serving a specific purpose to meet the changing demands of the dry period.

AVAILA® PLUS DD PREMIX

Offers a unique combination of complexed Zinc, Manganese, Copper and Cobalt (from Zinpro Performance Minerals®), plus Potassium Iodide.

PURINA® RALLY® DAIRY FEED

Proven in research to improve feed intake resulting in lower nonesterified fatty acid (NEFA) levels around calving.

RUMENSIN®

Can help increase milk production efficiency and improve transition cow health.



PURINA® DRY COW TUB

The Purina® Dry Cow Tub provides high levels of crude protein (20% CP), intended to enhance forage diets of dry cows being raised on grass to help meet protein and mineral needs.

Purina® Dry Cow Tubs are made from low moisture, cooked molasses, high mineral and vitamin levels and are formulated with organic (amino acid complex) and inorganic sources of key trace minerals.

Expect dry cows to consume Purina® Dry Cow Tubs at a rate of 0.75 - 1.25 lb/hd/day.

Diets during the far-off dry period through 3 weeks pre-fresh should focus on maintaining body condition.

A diet high in fiber and low in energy, balanced with adequate vitamins and minerals is ideal in avoiding body condition fluctuations so that cows enter the pre-fresh period with adequate energy reserves.

The Purina® DRY COW Program offers a simple and flexible approach to managing dry cow rations—for all feeding programs.