

COUNTRYSIDE KEYNOTES

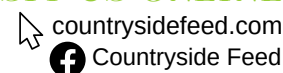
MARCH 2022



COUNTRYSIDE FEED, LLC
MONTHLY NEWSLETTER

VOL. 8

VISIT US ONLINE



BEAT THE BUZZ

NOW IS THE TIME TO ADD FLY CONTROL

By Tara Jo Bina, Countryside Feed Sales & Nutrition Professional

We all know how a few biting bites can put the damper on a family picnic. Just imagine multiplying the pain of a fly bite by a few hundred, and you'll begin to get a sense of what your herd has to deal with. With no shelter to dine in, it's no wonder cattle experience minimal weight gains under heavy fly pressure!

You might think it's a little early to start worrying about flies, but it's important to remember fly control needs to start 30 days before the average date that daily daytime temperatures typically reach 65° F. This is the point when overwintering flies emerge to mark the start of the fly season. When left unchecked, hundreds or even thousands of flies can make a home on every animal in your herd. The stress caused by their bites, prompts cattle to go off feed and spend energy trying to dislodge them, which can lead to a significant reduction in weight gain.

Several types of flies use cattle as a host, but horn flies and stable flies are the two that generally cause the most economic damage. Most topical fly control measures are only effective on horn flies because the pests stay on or around an animal for their entire lifespan. Other flies, however, don't typically stay in contact with the animal long enough for chemical methods to be effective. Fortunately feed-through larvicides and garlic products can help limit the impact that all types of flies have on our animals. This is important, because even though we'll never completely eliminate flies, the more comfortable a herd is, the more profitable it will be. A control program is considered to be effective if it keeps horn fly levels to fewer than 200 flies per animal. We carry two high quality feed through larvicides at Countryside Feed: **ClariFly® Larvicide** and **Altosid® IGR**. These products limit the number of flies by killing them in the larval and pupal stages. Reduced fly numbers are generally observed about 3 weeks after being introduced to cattle. We also carry quality garlic products at Countryside Feed that may assist in decreasing fly pressure. In addition, studies have indicated that garlic helps improve the immune system, offers antibiotic properties and supports an overall increase in production.

HAPPY RETIREMENT TO GREG THOMPSON!

Greg has been apart of Countryside Feed in Hillsboro for 25 years! He will certainly be missed by his coworkers and customers alike, but we wish him a long and happy retirement!





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NEW FACES AT COUNTRYSIDE FEED

Meet Our New Sales Reps.

JESSE BARNES

Jesse was raised in Olathe, KS but said he was fortunate enough to spend a lot of summers in Council Grove where a majority of his family reside. He graduated from K-State in 2018 with an Animal Science Production Management degree. Throughout his college career he was an Undergraduate Research Assistant at the Beef Stocker Unit for all four years as he interned for Tiffany Cattle Company on their Animal Health Department. After graduation, Jesse took a full time position with Tiffany Cattle Company as the Feed Department Manager in Herington, until joining Countryside Feed this January. He and his fiancé live in Council Grove, where in his free time he enjoys hunting and fishing.



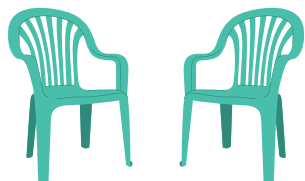
CLINT LANNING

Clint was born and raised around the Ft Lupton, CO area. He was brought to Kansas when he decided to attend Garden City Community College on a rodeo scholarship. While there he earned his Associates Degree in Animal Science and met his wife, Kristin. Clint chose to continue his education and rodeo career at Fort Hays State University earning his Bachelors. After college, Clint and his wife moved back to Colorado, where in 2010 he started work with a small family company called High Plains Cattle Supply. In 12 years, he helped grow the company from a small liquid feed operation based out of the owner's home, to having multiple store fronts selling livestock supplies across CO and surrounding states. Clint also has experience managing a cow calf and yearling operation where he was able to gain valuable knowledge of the production side of the ag industry. Tired of the people and the high cost of living, Clint and his family (wife Kristin, son Westin, daughter Aspen, and daughter Rilynn) decided to head back to Kansas. He now lives within 10 miles of both his sisters and their families South of Hutchinson.



COMEDY CORNER

WHAT'S IRISH AND
COMES OUT DURING
MARCH?



PADDY O'FURNITURE

COUNTRYSIDE ANNIVERSARIES

CRAIG BOESE
2 years

DUAINE OLSON
1 year

DAVID RETHMAN
20 years

THANK YOU



PRODUCER
MEETING IN THE
PRETTY PRAIRIE
AREA HAPPENING
IN APRIL

MORE INFO
TO COME!

OUR
SALES & NUTRITION TEAM

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