

Yesterday's values.
Today's vision.



NEWS & NOTES

www.countryvisionscoop.com | 800-236-4047

October 2023



Celebrated by cooperatives nationwide during the month of October, National Co-op Month is an annual opportunity to raise awareness of a trusted, proven way to do business and build resilient, inclusive communities. Under the theme, "Owning Our Identity," this year's Co-op Month is also a chance to lift up what makes cooperative businesses unique in the marketplace. Guided by a set of shared principles and values—among them democracy, equity and solidarity—co-ops are hardwired for economic and societal transformation. In a moment when corporations are scrambling to find an identity outside of maximizing shareholder value, that's a meaningful difference.



In 1995, the International Cooperative Alliance approved the Statement on the Cooperative Identity. The Statement defines a co-operative as "an autonomous association of persons united voluntarily to meet their common economic, social and cultural needs and aspirations through a jointly-owned and democratically-controlled enterprise." This means that co-ops are governed by their members, the everyday people who use the business, as opposed to investors or shareholders. This unique relationship is recognized in international law as well as by the U.S. Department of Agriculture (USDA), which affirms that co-ops are "user-owned businesses that are controlled by — and operate for the benefit of — their members, rather than outside investors."

From farmer co-ops to worker co-ops, credit unions to mutual insurance, and housing co-ops to energy co-ops, co-operative businesses thrive across the U.S. economy, where 1 in three people are co-op members. Around the world, around 1 billion people are members of about 3 million co-operatives, and 10% of the world's population, or around 280 million people, are employed by co-ops. And because they are member-owned, co-operatives are rooted in their communities and governed by the people who use them to meet their needs.

Cooperatives are based on the values of self-help, self-responsibility, democracy, equality, equity, and solidarity. In the tradition of their founders, cooperative members believe in the ethical values of honesty, openness, social responsibility and caring for others. These values set the co-operative movement apart from other business models in that their purpose is not simply to generate profit, but to enable people to work together to build a better future for everyone.

Country Visions Cooperative has been building long-term relationships with customers for over 100 years with products and services for home, agricultural, and business needs.

Yesterday's Values. Today's Vision. We are Country Visions Cooperative.

Owning Our Identity - Co-op Month 2023



CENEX® C-STORES BRANCH - DE PERE - MANITOWOC - MISHICOT - REEDSVILLE - VALDERS

October COFFEE OF THE MONTH
Pumpkin Spice
Flavored Coffee

Nothing says fall more than pumpkin spice! Featuring a medium roasted coffee with the perfect pairings of cinnamon, cloves and nutmeg coming together for this fall treat in a cup!

16 oz cup
SPECIAL \$1.29

Country Visions Cooperative

Limited edition flavor available during October at Country Visions Cenex C-Stores in Branch, De Pere, Manitowoc Rapids, Mishicot, Reedsville, and Valders. While supplies last.

NEW **October**
Special Purchase
2 FOR \$4 **Fiesta Twists**
2 oz. bag

• Queso
• Zesty Ranch
• Cinnamon Churro

Select items/SKU's only of Fiesta Twists Snacks, 2 oz bags. Flavors included: Queso, Zesty Italian, Cinnamon Churro. Sale price valid 10-1-2023 to 10-31-2023, while supplies last. Available in Branch, De Pere, Manitowoc Rapids, Mishicot, Reedsville, and Valders.

Pumpkin Spice Shake
limited time offer

A&W 525 Main St., Reedsville, WI

BIG DEALS

JOIN NOW Text **FLOAT** to 57501
Opt-in by Web at:
<https://awrestaurants.com/deals>
Receive special text offers and deals from A&W Restaurants through your mobile device.

Brillion - De Pere - Mishicot - New London - Sheboygan Falls - Valders
Purina® and Exclusive® branded products are also available at our
Agronomy locations in Chilton, Fond du Lac, Malone, Plymouth and Ripon.

Country Visions has what you need to attract wildlife.

- **Plot Seeds**
- **Wildlife Blocks**
- **Attractants**

WI DNR license sales available at Country Stores in Brillion, Mishicot & Valders
NEW: the Brillion Country Store now sells AMMO

Get your RV & Boat ready for winter with **SPLASH RV & Marine antifreeze!**

Looking to winterize your lawn? Try our Country Visions' Quality Fertilizer blends!

Sale on Select Purina Layena products October 22-28, 2023

Purina Layena Pellets

50 lb bag

Sale \$2 off

SALE!

LET'S CELEBRATE!

Flock-Tober®
October 22-28, 2023



**Country
VISIONS**
VETERINARY

Sale valid for Flock-Tober 10-22-23 to 10-28-23 at Country Visions Country Stores. Sale of \$2 off per bag. Purina Layena Pellets 50lb bag. Purina & Exclusive branded products can also be found at our Agronomy locations in Chilton, Fond du Lac, Malone, Plymouth & Ripon. While supplies last. Cannot be combined with any other sale/discount or punch card.

Monday, Oct. 23	3pm to 6pm	New London
Tuesday, Oct. 24	3pm to 6pm	De Pere
Wednesday, Oct. 25	3pm to 6pm	Mishicot
Thursday, Oct. 26	3pm to 6pm	Brillion
Friday, Oct. 27	3pm to 6pm	Valders
Saturday, Oct. 28	9am to 12pm	Sheboygan Falls