



2020 NATIONAL FFA WEEK



Do you accept the challenge?

At Farmers Cooperative, we love being able to support our local FFA Chapters as much as we can. In an effort to help share the great things that FFA Chapters are doing and to help promote National FFA Week, we'd like to issue you a challenge:

During National FFA Week (Feb 22nd-29, 2020) we invite you to share your events with the hashtag #ffacoopchallenge and tag our profile. We will then periodically share your pictures and events across our social media channels.

At the end of the week we will award 5 chapters each \$100 to use towards leadership training and/or events.

(We will try and announce the selected chapters the following Monday.)

If you would like to participate, please see the notes below to ensure success:

- When you share your pictures/posts, ensure they are made **PUBLIC** so that we and everyone else can see them.
- Posts don't need to be made on an official FFA Chapter's page/profile, they just need to include the hashtag and tag us so we can find them.
- Winners will be picked randomly.
- You can make your posts on Facebook, Instagram, or Twitter.



We'll be sharing these images across our social media profiles to help get the word out. We hope you'll take part!

Questions? Email marketing@farmersco-operative.com or call 402-683-2176