



Gaining the Edge on Plant Health for Crop Success

Warmer days have us thinking of spring. Are you ready to get in the fields and work towards a successful 2023 crop? Mitigating early season plant stress is the first of many fundamental steps to a successful season and maximizing your ROI. Over the next several weeks we will be sharing information and solutions to help mitigate those stressors using seed treatments, starter fertilizer programs, biologicals, nutrient enhancers, and plant growth regulators.

Want to learn more about these topics? Join us to learn more about taking a season-long approach to plant health from planting to harvest. We will address what can be done at each stage of plant growth to help increase yield and you will leave with tools and recommendations to consider for maximum ROI.

Presentation by:

Dan Griffin, Technical Seed Agronomist, WinField United

Brian Buchholz, Implementation Specialist, WinField United

Greg Sanford, Account Manager, Verdesian

Robert Mullen, PhD, Agricultural Technology, Heritage Cooperative

Agenda:

10:30a	Registration
11:00a	Seed Health and Treatments Learn about seed treatment options and what's important to get off to the best start possible.
12:00a	Lunch 4Rs - What Does It Mean Right Source of Nutrients at the Right Rate and Right Time in the Right Place.
12:30p	In the Row Opportunities Learn about in-row treatments, biologicals, and nutrient uptake.
1:30p	Plant Health in Season Learn about in-season foliar nutrition strategy - what can be done and why.
2:30p	Total Acre Solution Learn about Advanced Acre and Impact Rx Warranty programs.

