



Getting the Best Start

What is a good starter program for your operation?

Starter programs should be based on your specific farm plan. Considerations include nutrients present in the soil, soil properties, and weather. The goal of a starter fertilizer program is to provide adequate nitrogen, phosphorous, and potassium for early seedling growth. The addition of Zinc 9% or Zinc 10% to your starter fertilizer should be considered along with Ascend®.

Heritage Cooperative's preferred starter fertilizer program includes:

- [OptiStart® Gold](#) or 10-34-0
- [Ultra-Che® 9% Zinc](#) or [Citri Che 10% Zinc](#)
- [Ascend SL](#) or [Ascend2](#)

Additional Considerations:

[Xyway LFR](#) is another consideration to enhance your starter program. Growers are choosing Xyway for more than yield and disease management, but also various physiological and plant benefits. The four physiological benefits of Xyway brand fungicides are: improved water movement, enhanced root growth and development, optimized nutrient uptake and overall physiological development.

Winter Wheat Nutrient Application

While the weather continues to work against field activities across most of the state, eventually warmer/sunnier weather will prevail, and thoughts should be on nitrogen and sulfur topdress.

[Instinct® NXT GEN](#) nitrogen stabilizer is proven to optimize yield and profit potential of corn and wheat by inhibiting nitrification of applied nitrogen with UAN, urea and liquid manure. This allows nitrogen to be available longer at the root zone – when and where the plant needs it most.



The Ohio Beef Expo has long been the premier event for the Ohio beef industry, and we are pleased to be on-site with our show trailer and animal nutrition team. We are also running our spring mineral promotion through March 20, so be sure to stop by and submit your orders.

Contact your [Heritage agronomist](#) to ensure you're getting off to a good start for the season with a fertilizer program that works best for your operation.

