

OVERVIEW:

Big corporations want to offset their environmental impact by buying “credits” from industries that are protecting these resources. Farmers can capitalize on this by selling the credits created by implementing new practices like cover crops and reduced tillage on their fields.

MAIN CONSIDERATIONS:



Do not make a change in order to get into the market; get into the market because you are making a change.



Payments are NOT meant to offset costs of establishing new practices. They are the “icing on the cake.”



This is a new market, so there are lots of different businesses trying to be a part of it, all with different offers. Choose the offer that makes sense for your operation.



TRUTERRA CARBON PROGRAM

As a partner with Truterra, Heritage can help with your application towards the Truterra carbon market program. This program pays based on tons of carbon sequestered, and can be layered with other funding opportunities.



BAYER CARBON PROGRAM

The Bayer Carbon Program is a simple, straightforward program for growers to enroll in and get paid for implementing carbon-smart farming practices. This program pays based on practices implemented, and cannot be layered with other funding opportunities.



Contact Precision Ag and Conservation Specialist, Sarah Moore for more information.
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