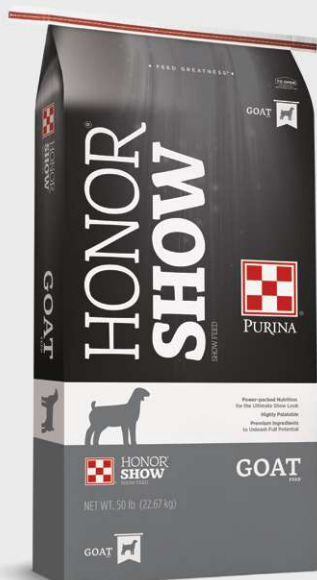




Show Goat



## Purina® Honor® Show Feed

# Impulse® Goat R-20

IMPULSE – n: the change in the momentum of a body as a result of a force acting upon it. Change the outcome of your show goat project. Feed the IMPULSE. Balanced nutrition for today’s modern show goats. Cutting edge nutrition with the latest research technology from Purina Animal Nutrition Center research.

IMPULSE® show feed helps support rapid growth and expressive muscle development.

### FEATURE

### BENEFIT

Nutritionally complete

- Formulated for the unique nutritional needs of goats
- Provides the proper balance of high-quality proteins, vitamins, minerals and other nutrients helping show goats to reach their full potential
- Digestible fiber source provides a complete diet
- Proper calcium to phosphorus ratio; aids in reducing the incidence of urinary calculi and for proper skeletal growth

High levels of vitamins A, D, and E

- Provides elevated fat soluble vitamins for animals with superior genetics
- Ensures proper vitamin fortification during periods of stress
- High vitamin E levels to help support immune function

Bypass protein

Blend of high quality protein sources to support muscle synthesis and growth

Specific protein sources

Target muscle expression

Tasco®

Research has shown that TASCO® helps lower body temperature during heat stress, keeping animals on feed

Diamond V®

- Diamond V® Yeast Culture is a true, fully fermented yeast culture developed specifically for optimum animal nutrition
- Research proven, Diamond V® Yeast Culture has a unique ability to support ration digestibility, palatability, and intake by delivering a rich, all-natural nutrient source to the animal’s digestive bacteria
- Diamond V® Yeast Culture can help your animals reach a higher nutritional plane

Availa® 4

- Balanced combination of zinc, manganese, copper & cobalt
- Provides critical highly-available minerals that help support immune response which is critical for maintaining healthy traveling show animals
- Helps maximize muscle development allowing goats to reach their full potential

PuriFerm™

A uniquely formulated fungal enzyme ingredient containing both *Aspergillus oryzae* and *Aspergillus niger*. Fungal enzymes help in the digestibility of fibrous feedstuffs, thereby helping support growth performance.

Pellet form

- Provides total nutrition in every bite
- Eliminates sorting and reduces feed wastage

Ammonium chloride

Helps aid in reducing the incidence of urinary calculi

Rumensin @ 20 grams/ton

For the prevention of coccidiosis

Research-proven

Feed it with total confidence; backed by Purina’s legendary tradition of fundamental and applied research, thousands of winning entries at local and national shows



FEED GREATNESS®



# Impulse® Goat R-20

## Guaranteed Analysis:

NUTRIENT	LEVEL
Crude protein, min.....	16.00%
This includes not more than 1% equivalent crude protein from non-protein nitrogen.	
Crude fat, min.....	3.00%
Crude fiber, min.....	20.00%
Calcium (Ca), min.....	0.50%
Calcium (Ca), max.....	1.00%
Phosphorous (P), min.....	0.35%
Salt (NaCl), min.....	0.70%
Salt (NaCl), max.....	1.20%

NUTRIENT	LEVEL
Selenium (Se), min.....	0.30 ppm
Potassium (K), min.....	0.60 ppm
Vitamin A, min.....	16,000 IU/lb
Vitamin D <sub>3</sub> , min.....	3,200 IU/lb
Vitamin E, min.....	50 IU/lb
Copper (Cu), min.....	20 ppm
Copper (Cu), max.....	30 ppm

## Directions:

Honor® Show Feed Impulse® Goat R-20 is a complete and balanced ration in pelleted form. It provides the nutritional extras kids need in both the growing and finishing phases. There is no need to add roughage or grain to the ration. Honor® Show Feed Impulse® Goat R-20 meets the specific nutritional needs of growing and finishing goats.

### Typical Feeding Rates for Impulse® Show Goat

Goat's Body Weight, Lbs	Feeding Range
30–50	1–2
50–70	2–2.8
70–90	2.8–4
90–Market	4–5

Feed continuously and have Honor® Show Feed Impulse® Goat R-20 before nursing kids at all times. To maintain adult animals, feed 1-2 lbs per 100 lbs of body weight along with adequate roughage or pasture. These are only guidelines for consumption. Feed consumption will vary with life stage, environment and activity.

\*Ask your retailer if Rumensin option is available in your market.

### Important:

1. Start kids on colostrum milk from birth to 3 days of age. Feed Purina® Kid Milk Replacer from 2 days until 4-8 weeks of age.
2. Use Honor® Show Feed Impulse® Goat R-20 as a creep feed for rapidly growing young goats prior to weaning.
3. If kids have not been creep-fed or they were purchased, they should be placed on grass hay on a free-choice basis after arrival. On the second day, feed Honor® Show Feed Impulse® Goat R-20 at the rate of 1% of their body weight and offer free-choice forage or hay. Gradually increase the amount of Honor® Show Feed Impulse® Goat R-20 and decrease the amount of hay over a 3-week period of time so that by the end of 3 weeks, they are consuming 3-4% of their body weight as Honor® Show Feed Impulse® Goat R-20. After 3 weeks, Honor® Show Feed Impulse®

Goat R-20 should be the sole diet and no additional forage is required.

4. When making a ration change, allow 3 to 5 days for animals to adjust to the new ration.
5. Keep a constant supply of complete feed available. Do not let fine material accumulate in feeders.
6. Provide adequate, well-protected and well-managed bunk space for each animal to prevent feed from becoming wet or moldy.
7. Provide a source of fresh, clean water at all times.
8. Feed salt free-choice.
9. Feed Purina® Goat Mineral free-choice.
10. Consult your veterinarian for the recommended health program for your local area. This includes internal and external parasite control.
11. This product contains copper and should not be fed to sheep. In groups of goats, there are certain animals that experience chronic bloat or other digestive disturbances, and consequently are poor performers. In addition, excess feed consumption, severe weather changes resulting in erratic feed consumption and poorly-managed feeding practices can increase the incidence of bloat in all goats. If bloating occurs, the above management practices should be reviewed and your veterinarian consulted.

### Caution:

Store in a dry, well-ventilated area free from all rodents and insects. Do not use moldy or insect-infested feed.

Check your current price list for availability in your region, or contact your local Purina Retailer or Representative for more information.

Product Code: 3004493-206  
3004547-206

For more information on this product, visit our website at [www.purinamills.com](http://www.purinamills.com) or call Purina Customer Service at 1-800-227-8941.

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FEED GREATNESS®