



02/24/2021

FOR IMMEDIATE RELEASE

GROWERS EDGE PARTNERS WITH MKC TO DELIVER INNOVATIVE WARRANTY-BACKED PROGRAM TO GROWERS

Johnston, Iowa and Moundridge, Kansas – February 24, 2021 — Growers Edge, a provider of data-driven financial technology (fintech) solutions for the agricultural industry, and Mid Kansas Cooperative (MKC) today announced a partnership to deliver an innovative, warranty-backed agronomic offer to their growers.

“The MKC Optimal Security program creates new opportunities for farmers to benefit from the potential of MKC products and services with confidence,” said Kent Nichols, Regional Sales Manager of MKC. “We are partnering with Growers Edge to offer this solution to our customers to encourage adoption of new technologies and practices to help boost their productivity and profitability.”

Growers Edge partners with retailers and input suppliers across the U.S. to deliver grower-relevant solutions to meet the ag industry’s ever-changing demands. In 2020, the company closed a \$40 million Series B round of financing that will help speed the introduction of warranty-backed crop plans and deploy the company’s new end-to-end agricultural lending platform.

“We are excited to bring important new tools retailers and ag suppliers can tailor to their product line and customer needs,” said Tracy Linbo, Chief Commercial Officer of Growers Edge. “These offers help growers manage their risks involved with adopting new technologies but doesn’t limit the upside potential when yields exceed expectations.”

About MKC

MKC is a full-service farm cooperative offering a complete line of products, programs, and services for both farm and urban customers throughout Kansas. With a current membership of nearly 10,000 members, MKC specializes in grain, agronomy, energy, feed, and risk management. More than 375 employees play an important role in the growth and success of the cooperative. Since its’ founding in 1965, MKC has expanded its footprint through mergers and acquisitions to meet customers’ needs. Learn more about MKC at www.mkcoop.com and follow the MKC story on [Facebook](#), [Twitter](#), and [Instagram](#).

About Growers Edge: Empowering Growers to Adapt and Thrive

Growers Edge delivers grower income assurance through data-driven financial technology products, solutions, and tools for the agricultural sector. Empowering growers to adopt new technologies to increase profitability, Growers Edge solves the financial gaps of growers by changing how agricultural inputs and services are sold and financed, allowing them to capture more value and improve profits. Led



by a proven team of agricultural and lending leaders, and backed by top agtech investors, the company is headquartered in Johnston, Iowa. To learn more, visit www.growersedge.com.

Media Contact

Craig Hanken

Growers Edge

515.422.1846

craig.hanken@growersedge.com

Nichole Gouldie

MKC

620.386.4895

ngouldie@mkcoop.com