



**Marketing/Communications (Full Time / Intern)
(Spring, Summer, & Fall 2019)**

Locations:

Perryton, TX

Equity Exchange is looking for a Marketing Communications Intern (Temp/Seasonal). You must be detail oriented with excellent communication skills, both verbal and written. The preferred candidate should be a self starter, detail-oriented, creative and able to work independently.

Job Duties:

- Work on image and communication plan to include branding and image strategies
- Write for online and print publications, including websites and social media content
- Photography and promotion services
- Company, employee, community and membership communications
- Manage promotional campaigns, including marketing and logistics, for several programs
- Assist and participate on special projects
- Assist in meeting preparations, both within the company and with the customers and membership
- Survey work and analysis
- Work on development and execution of various marketing communication campaigns
- *Assist other departments as needed*

Basic Qualifications: (required)

- Currently enrolled in a degree program in Ag Communications, Agricultural Business, or other communications or journalism related program
- Proficient in Microsoft Windows environment and navigating web applications
- Proficient with office applications (eg. document editors, spreadsheets, desktop publishing and presentation software)

Preferred Qualifications: (desired)

- Agriculture experience or background
- Previous internship