

## Trusted Genetics

**CROPLAN® is seed that delivers more than just promise.**

Discover 2026 Hybrids




**WE KNOW THE  
SECRET TO THE BEST  
SEED GENETICS**

The secret is seed that is tested in local, real-world field conditions. Not in a lab, but right here where your boots hit the dirt.

CROPLAN® isn't guesswork, it's proven. Backed by Answer Plot® data and local trials, this seed is built to perform under pressure.

### A Flexible Way to Finance Your Seed



We've teamed up with Farm Credit Canada to offer you a limited-time 0% financing offer on select CROPLAN® seed purchases made before January 31, 2026!

The best part? CROPLAN purchases are interest-free until September 30, 2026!

Learn More About FCC  
Input Financing

Looking ahead to 2026 seeding plans? **Get in touch with your local Shur-Gro** about CROPLAN.