

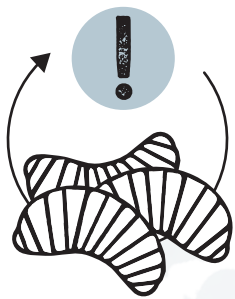


A Story of Success in 90 Days



New users of Altosid® IGR tested the product's horn-fly control in a 90-day trial. They detailed their experiences in a follow-up survey, and the results speak for themselves.*

The Numbers Tell the Tale



96%

reported improvement in horn fly control

Altosid® IGR is a feed-through fly control product which is passed through the cow to the manure where flies lay eggs. It interrupts the fly life cycle to prevent adult flies from emerging.



93%

will continue feeding Altosid® IGR

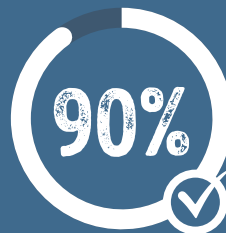
New fly control products continue to come and go, leaving cattlemen with a number of options to consider. But as the strong history of success with Altosid® IGR has proven, newer isn't always better.



7.65

effectiveness out of 10

Altosid® IGR created the class of feed-through insect growth regulators (IGRs) more than 50 years ago, and has had no known cases of resistance.



More than 90% of participants reported that they were satisfied with the results they experienced from Altosid® IGR.

Here are some success stories:

"Almost no horn flies. Cows not bunched up and stomping."

"Consumption of mineral was good. Flies were kept at bay. Now that I switched back to original mineral, flies are back and I am having to spray."

"We experienced 0 cases of pinkeye on over 200 head of Santa Gertrudis this summer."



2/3 reported less bunching in animals

Horn fly infestations lead to blood loss, increased cattle stress and annoyance. This can cause cattle to burn excess energy to combat the flies, interrupt grazing patterns, and cause cattle grouping.



Altosid® IGR is an easy-to-use feed-through product to control horn fly populations and deliver consistent results that show. For additional information on how you can protect your cattle from horn flies using Altosid® IGR, visit www.altosidigr.com.