



P.O. Box 488
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2025 Average Pricing Program

Does grain marketing frustrate and confuse you? Do you often market grain just to cover bills, even though you're not satisfied with the price? If that sounds like the situation you often find yourself in, you might consider a contract that The Equity is offering again this year for the 2025 corn and soybean crops. This program is created to help reduce the emotional aspect of marketing your grain, while also increasing the likelihood of better outcomes based on historical seasonal trends.

Here's how the Average Pricing Program works. This contract involves 12 incremental forward sales spread over a specific time frame. The physical delivery period for the grain is set for Fall 2025 and/or January 2026. As a farmer, you face many uncertainties on the production side (such as wet or dry conditions, late planting, or extreme temperatures) and the unpredictability of the marketing side can add unwanted stress. Historically, the highest prices for December corn and November soybeans tend to occur between March and June. Sometimes these peaks happen earlier, and sometimes they come a bit later. However, during the spring, when stresses from planting season and crop uncertainty are high, the market often adds a weather premium. The Average Pricing Program aims to capitalize on this seasonal price increase. Generally, December corn and November soybean futures rise during the spring planting period, but as the crop's size becomes clearer, prices typically decrease going into the fall.

This year, the Average Pricing Program will run from April 2nd to June 18th, spanning 12 weeks. Historically, this period has offered better pricing opportunities compared to waiting until the fall. Here's how it works: Suppose you commit to 2,400 bushels for Fall 2025 delivery under the Average Price Program. The 2,400 bushels are divided by 12, meaning 200 bushels per week. Each Wednesday during the pricing window, 200 bushels will be priced according to the Fall 2025 bid we post after the Chicago Board of Trade closes. At the end of the 12-week period, the 2,400 bushels are combined into one Forward Price Contract, with the final price being the average of all 12 weekly prices.

How does this contract work?

1. There is a minimum of 600 bushels (50 bushels each of the 12 weeks)
2. The weekly contracted bushels will be 1/12th of the bushels offered in this contract.
3. Sales will be made at the closing bid for each Wednesday during the contract time period (April 2nd – June 18th)
 - a. Fall 2025 Cash Delivery – will be the New Crop 2025 Corn or Soybean Bid
 - b. Fall 2025 HTA – Will be the close of Dec 2025 or Nov 2025 Futures Bid
 - c. January 2026 cash delivery – will be the January 2026 Corn or Soybean Bid
 - d. January 2026 HTA -- will be the close of March 26(corn) and January (Soys) Futures
4. There will be a 3¢ fee on corn HTA's and a 6¢ fee on bean HTA's.



GRAIN



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5. There is NO fee for forward cash contracts for the program.
6. No sales will be made if the price is below the loan rate.
7. If the price were to drop below loan rate and rise in the next week the bushels sold would be the total of two weeks. If it were below loan rate for three weeks and then rise above, bushels sold in that week would be for three weeks. We are not expecting the price to go below loan, but this would be the floor price.
8. At the end of the price discovery period (April 2nd – June 18th) a forward price contract will be created for the total quantity and the weighted average price of the 12 weeks.
9. The last day to sign up for the 2025 Average Price Program is **April 1st 2025.**

25 Year Seasonal Corn Graph

Price History

[Dashboard](#) |

Chart: Seasonal | Commodity: Corn | Contract: Dec | Interval: Week | Advanced |





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25 Year Soybean Seasonal Graph

Price History

[Dashboard](#)

Chart: Seasonal | Commodity: Soybeans | Contract: Nov | Interval: Week | Advanced Submit

