



PLANTERS COIN

Earn Cash while Increasing Yield

Planters Coin is designed to reward growers who purchase qualifying products from The Equity. Qualifying purchases earn "Planters Coin" which can be used at any Planters Precision location. The Equity and Planters Precision want to enable growers to purchase new technology, increase yield and overall profitability.

2023 Planters Coin Outline:

- Purchase qualifying products from the list below between September 1st, 2022 and August 31st, 2023
- Growers must enroll by May 31st, 2023 at www.TheEquity.com/PlantersCoin
 - If you participated in Planters Coin in the 2022 season you will automatically be enrolled into Planters Coin for 2023.
 - If you would rather not participate, please contact your sales person.
- Only purchases through a qualifying The Equity location will earn "Planters Coin".
- Planters Coin must be used by January 31st, 2024 or it will expire.

Qualifying Products

Micronutrients		
\$0.50/gallon		
GO VERTICAL® Zn-9	2% Liquid Humic	7.5% Copper
GO VERTICAL® Mach 7	GO VERTICAL® B-10	10% Liquid Moly
GO VERTICAL® Mn-6	3% Calcium	BioSweet

High Quality Starter
\$0.10/gallon
GO VERTICAL® In-Furrow
9-24-3
3-18-18

PGR's Fungicide Insecticide		
Product	Rate	Rewards
Capture LFR	5 oz/acre	\$2.00/acre
Ethos XB	5 oz/acre	\$2.00/acre
Xyway	15.2 oz/acre	\$2.00/acre

Sulfur Potassium Products
\$0.10/gallon
Ammonium Thiosulfate
Potassium Thiosulfate
0-0-24 Pot. Acetate

Dry Fertilizer
\$0.01/lb
GO VERTICAL® MicroDrive

Seed Treatments
\$0.50/lb
Seed + Graphite

Other Liquid Products		
\$1.00/ton		
32% UAN	28% UAN	10-34-00

Planters Coin will be issued to each grower's Planters Precision account by September 15th of 2023. Planters Coin cannot be used towards Planters Precision services, only equipment.

For additional information about Planters Precision Products, please call: (217) 924-4606.