

# PLANTERS COIN



## EARN CASH WHILE INCREASING YIELDS

Planters Coin is designed to reward growers who purchase qualifying products from The Equity. Qualifying purchases earn 'Planters Coin' which can be used at any Planters Precision location. The Equity and Planters Precision want to enable growers to purchase new technologies to help increase yield and overall profitability.

### 2024 PLANTERS COIN OUTLINE:

- Purchase qualifying products from the list below September 1, 2023 - August 31, 2024
- Growers must enroll by May 31, 2024 at [theequity.com/planterscoin](http://theequity.com/planterscoin)
  - If you participated in Planters Coin in the 2023 season, you will automatically be enrolled into Planters Coin for 2024
  - If you would rather not participate, please contact your salesperson
- Only purchases through a qualifying Equity location will earn 'Planters Coin'
- Planters Coin must be used by January 31, 2025 or it will expire

#### MICRONUTRIENTS (\$0.50/GALLON)

GO VERTICAL® Zn-9	GO Vertical® B-10	7.5% Copper
GO VERTICAL® Mach 7	2% Liquid Humic	10% Liquid Moly
GO VERTICAL® Mn-6	3% Calcium	BioSweet

#### OTHER LIQUID PRODUCTS (\$1.00/TON)

32% UAN	28% UAN	10-34-00
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#### SULFUR | POTASSIUM PRODUCTS (\$0.10/GALLON)

Ammonium Thiosulfate	Potassium Thiosulfate	0-0-24 Pot. Acetate
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#### PGR'S | FUNGICIDE | INSECTICIDES

PRODUCT	RATE	REWARDS
Ascend PGR	4 oz/acre	\$0.50/acre
Capture LFR	5 oz/acre	\$2.00/acre
Ethos XB	5 oz/acre	\$2.00/acre
Xyway	15.2 oz/acre	\$2.00/acre

#### SEED PURCHASE

Corn   \$1.00/Unit
Soybeans   \$0.25/Unit

#### DRY FERTILIZER (\$0.50/LB)

GO VERTICAL® MicroDrive
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#### SEED TREATMENTS (\$0.50/LB)

Seed + Graphite
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#### HIGH QUALITY STARTER (\$0.10/GALLON)

GO VERTICAL® In-Furrow
9-24-3
3-18-18

Planters Coin will be issued to each grower's Planters Precision account by September 15, 2024. Planters Coin cannot be utilized on Planters Precision services, only equipment.

Learn more about Planters Precision by visiting [plantersprecision.com](http://plantersprecision.com)

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## SAMPLE CUSTOMER DATA

Rebate calculations utilize the product rebate rates for the 2024 year. Data is based on a sample farmer utilizing product for 1,000 acres of corn and 1,000 acres of soybeans.

PRODUCT	USE RATE PER ACRE	AMOUNT USED	REWARD
<b>DRY FERTILIZER APPLICATION</b>			
MicroDrive (Corn and Beans)	10 lbs	20,000 lbs	\$200.00
<b>SEED PURCHASE</b>			
Corn Purchased	2.5 bags/ac	400 bags	\$400.00
Beans Purchased	1 bag/ac	1,000 bags	\$250.00
<b>PLANTER PASS</b>			
Seed + Graphite (Corn and Beans)	2 oz/ac	250 lbs	\$125.00
GO Vertical® Zn-9 (Corn)	1 qt	250 gal	\$125.00
GO Vertical® B-10 (Corn)	1 pt	125 gal	\$62.50
BioSweet (Corn)	1 pt	125 gal	\$62.50
2% Liquid Humic (Corn)	1 qt	250 gal	\$125.00
Xyway LFR - Fungicide (Corn)	15.2 oz	1,000 ac	\$2,000.00
32% Nitrogen (Corn)	16 gal	88.48 ton	\$88.44
Ammonium Thiosulfate (Corn)	4 gal	4,000 gal	\$400.00
<b>FOLIAR APPLICATION</b>			
GO Vertical Mach 7 (Corn and Beans)	1 qt	500 gal	\$250.00
<b>TOTAL REWARDS</b>			<b>\$4,088.44</b>

**GO Vertical® Zn-9** | 9% EDTA chelated Zinc - Liquid Micronutrient

**GO Vertical® Mach 7** | Foliar plant nutrition. Analysis - 8-4-6 plus B, Cu, Mn, & Zn

**GO Vertical® Mn-6** | 6% EDTA chelated Manganese - Liquid Micronutrient

**2% Liquid Humic** | Humic Acid - Increases biological activity in the soil, improved nutrient availability

**GO Vertical® B-10** | 10% Boron - Liquid Micronutrient

**3% Calcium** | 3% EDTA chelated Calcium

**7.5% Copper** | 7.5% Copper - Liquid Micronutrient

**10% Liquid Moly** | 10% Molybdenum - Liquid Micronutrient

**BioSweet** | Very soluble liquid source of sugars. - 61% sugar content

**GO Vertical® In-Furrow** | In-Furrow liquid starter. 100% orthophosphate, clear liquid

**9-24-3** | Liquid starter fertilizer containing humic acid that can be mixed with UAN

**3-18-18** | Liquid starter fertilizer. 100% orthophosphate, clear liquid

**UAN** | 28% or 32% Liquid Nitrogen

**10-34-00** | Liquid starter fertilizer. About 70% polyphosphate and 30% orthophosphate

**Ascend PGR** | Plant growth regulator containing gibberellic and indolebutyric acids + cytokinin

**Capture LFR** | Liquid, in-furrow insecticide. Mixes well with starter fertilizers

**Ethos XB** | Liquid, in-furrow insecticide/fungicide. Mixes well with starter fertilizers

**Xyway** | At planting fungicide with protection against diseases like GLS, NCLB, Rust. Must be placed off the seed

**Ammonium Thiosulfate** | 12-0-0-26S - Liquid Sulfur and Nitrogen source that mixes well with UAN

**Potassium Thiosulfate** | 0-0-25-17S - Liquid Sulfur and Potassium source. Not easy to mix and manage

**Potassium Acetate** | 0-0-29 - Liquid source of Potassium that can be applied foliar

**GO Vertical® MicroDrive** | Granular micronutrient fertilizer containing Zn, Mn, B, and Sulfur

**Seed + Graphite** | Talc + graphite replacement with nutrients and biostimulants improving crop emergence

